

Heroes Of Hope™ Grey Ribbon Crusade™ Collaboration Agreement

Version 2.0

The Heroes Of Hope™ is also known as the Grey Ribbon Crusade Campaign™.

Purpose: The Heroes Of Hope™ Grey Ribbon Crusade Campaign™ is a collaboration between brain tumor organizations and individuals with the purpose of working together as an army to more effectively advance the cause with a triad of missions:

1. Raise money for brain tumor research
2. Education and awareness
3. Advocate for legislation favorable to brain tumor patients

Liability: At no time will any of the members be liable for expenses incurred by another member. Members are free to pick and choose which projects they will become involved with and have no obligation to any other member.

Founding Organizations:

- Unlocking Brain Tumors (UBT)
- The Brad Kaminsky Foundation (TBKF)
- The Musella Foundation For Brain Tumor Research & Information, Inc (Musella Foundation)

Costs: There is currently no application fee and no membership fee. The members may vote to create such fees if needed in the future.

Application process: Everyone is welcome to participate. There are 2 classes of members: Nonprofit organization and individuals. Nonprofit organizations must have USA 501(c)(3) status or will be treated as an individual member. The executive board has the power to remove members who are disruptive or who do not participate. Both must agree to remove a member.

Governance:

The officers will consist of:

President: Lisa Millar (TBKF)

Vice President: Al Musella, DPM (Musella Foundation)

Secretary: Stephen Coffman (UBT)

These positions are permanent since these organizations created the collaboration, donated the initial funding and are paying ongoing expenses. If one of the organizations resigns, the opening will be filled by election.

Date of creation: 5/1/2008

Finances: Any money collected by group projects will be held by the Musella Foundation. These funds will be disbursed in 2 ways:

1. The officers may agree to spend money on expenses incurred by the collaboration, of up to \$5,000 per event or activity. Amounts above \$5,000 must be approved by a vote as outlined below
2. Any member may submit a research project or request purchase of educational materials and ask for a vote to approve funding of the project. If a simple majority approves it, the grant will be funded. See voting procedures below.

A treasurer will be appointed by the President to keep track of income and expenses and keep a running total on the website.

Organizations are expected to continue to run their own fundraising events and keep all of the money. This provision only covers income generated through group fundraisers.

Member organizations can also propose research projects and ask for help funding them. Any members who are interested can then work with that member and help them fund the project. We ask that in such cases, the "Grey Ribbon Crusade" be acknowledged as helping fund the project. No member has to participate – it is completely voluntary.

Communications: ALL collaboration communications will take place in the UFAB (United Forces Against Brain Tumors) discussion group. Each member organization should have at least one representative monitor that group. Individuals are welcome to join also.

Voting: In recognition of the work creating and running the Grey Ribbon Crusade as well as it's initial funding, the founding organizations will each always have an additional 10 votes in any election. The president is responsible for determining how many votes each member has for each election. The only people or organizations who gets a vote for a project or expense are those who participating in raising the money that will be used for it. Each member (individual or organization) gets 1 vote for minimal participation (such as mentioning the event in their newsletter, blog or website), 5 votes

for moderate participation (such as being present at the event) and 20 votes for maximum participation (being involved in the design / implementation of the event).

Procedure: Any member can call for a vote to spend our account balance in any way – such as for a research project, purchase educational materials, or to run an event or advertisement. To do so, they post a message in the UFAB discussion group describing what they want and ask for a vote. The president will update the website to reflect how many votes each organization and individual gets for this particular vote and voting will take place on the website. There will be 3 business days of voting, then the president will announce the results. Remember, we can only vote to spend money we already have in our account – we can not vote to go into debt.